



School Diversity Week

2022 fundraising pack



Just Like Us is a UK Registered Charity in England and Wales (CIO) 1165194

Why fundraise for Just Like Us?

Just Like Us is the LGBT+ young people's charity. We work with schools across the UK to improve the lives of LGBT+ young people.

Fundraising is a brilliant way to support LGBT+ young people and **engage pupils across year groups** in School Diversity Week.

Why do LGBT+ young people need support?

Sadly, growing up LGBT+ is still unacceptably tough. Half (48%) of young people have had little to zero positive messaging about being LGBT+ at school in the last 12 months.

The result is increased rates of bullying and poor mental wellbeing - LGBT+ young people are twice as likely to have been bullied and twice as likely to suffer from depression as their non-LGBT+ peers.

About Just Like Us

We run three programmes across the UK:

- **Ambassador Programme:** We support LGBT+ 18 to 25 year olds to develop skills, use their voice, and find community.
- **Pride Groups:** We help secondary schools to set up and run student-led LGBT+ and ally groups with training and resources.
- **School Diversity Week:** We run the UK-wide celebration of LGBT+ equality in primary and secondary schools. More than 5,000 schools are signed up to take part and show pupils that being LGBT+ is something to be celebrated!



By running a fundraiser this School Diversity Week, you can help our programmes to reach more young people across the UK.

We're incredibly grateful for all of your support, both in fundraising and in delivering LGBT+ inclusive education within your school.

We hope you enjoy School Diversity Week 2022!

Fundraising ideas

There are many ways you can fundraise for Just Like Us during School Diversity Week - get inspired with ideas below, or come up with something unique that gets pupils and staff in your school excited.

Rainbow Ribbons

Our Rainbow Ribbons are a fantastic visible symbol of Pride and allyship with the LGBT+ community, and a fun, easy way to fundraise for Just Like Us.

Ask pupils to sell ribbons to their peers or set up donation boxes where you can buy ribbons around your school.

We recommend a suggested donation of £1 per Rainbow Ribbon.

A pack costs £15 for 100 individual Rainbow Ribbons.

[Order your Rainbow Ribbons now.](#)

Raffles

Collect prizes in advance of the week or raffle off fun things throughout the school day in a promise auction.



Rainbow Friday

Each year, pupils across the UK spend the final day of School Diversity Week showcasing their support of LGBT+ equality by taking part in Rainbow Friday.

On **Friday 24 June**, wear one of the colours from the Progress Pride Flag and ask for donations from everyone who chooses to take part.

You could encourage pupils to wear rainbow colours or rainbow clothes, and even divide up colours by year groups!

Bake sale

Bake your own cakes or simply provide cakes for pupils to decorate with rainbow icing – it's a yummy way to engage pupils in School Diversity Week celebrations.

Games and events

Want to try running your own Pride parade? How about a read-a-thon? Or a film screening? Some of our favourites include *Love, Simon*, *Heartstopper*, and *Everybody is Talking about Jamie*.

Whatever events or games you run, use it as an opportunity to do a fundraiser – it will help to support even more LGBT+ young people.





Sending in your donation

Once you have gathered your donations you can send them via:

Online donation

You can donate via credit/debit card [on our website](#). To help us identify your payment please include your school name and 'School Diversity Week fundraiser' in your donation message.

Cheque

If you would like to make your donation via cheque, please email info@justlikeus.org

BACS transfer

Please include a reference with your school name and 'School Diversity Week fundraiser'. Our account details are:

Account Name: Just Like Us

Bank Name: Barclays

Account Number: 83749509

Sort Code: 20-32-06

Share your photos

Send us photos of your celebrations too! Email info@justlikeus.org or tweet [@JustLikeUsUK](#) with [#SchoolDiversityWeek](#).

Posters

There are three posters on the next few pages that you can print out and use to raise awareness of your fundraising events!



just like us

**Get your
Rainbow Ribbons
to celebrate
LGBT+ equality!**

**Show your allyship and
help support LGBT+
young people with a
Rainbow Ribbon.**



[@JustLikeUsUK](https://www.justlikeus.org)

www.justlikeus.org



just like us

Donate to support LGBT+ young people

Just Like Us is the LGBT+ young people's charity, working with primary and secondary schools to improve the lives of LGBT+ young people.

@JustLikeUsUK

www.justlikeus.org



Come to our

to celebrate LGBT+ equality!

When:_____ Where:_____

School Diversity Week is the UK-wide celebration of LGBT+ equality in primary and secondary schools.

@JustLikeUsUK

www.justlikeus.org